

# ANNUAL DONATION LEVELS and BENEFITS for CORPORATE PARTNERS



## PLATINUM PARTNER

\$50,000 and up

- Project Naming Rights
- Logo for 12 months on rotating banner on BTT homepage
- Landing page for 12 months on BTT website
- Linked logo on sponsor page on BTT website
- Corporate logo in project related video
- Press release announcing corporate support of BTT (to be sent to media partners, posted on BTT blog, website homepage and social media)
- Full-page, full-color ads in March AND September issues of the BTT Journal
- Logo in BTT newsletters for a period of 12 months
- Two social media posts, two blog posts and one sponsor spotlight in the BTT newsletter
- 12 month use of BTT logo on products and corporate media (per separate agreement with BTT)

## GOLD PARTNER

\$25,000 - \$49,999

- Logo for 12 months on rotating banner on BTT homepage
- Linked logo on sponsor page on BTT website
- Press release announcing corporate support of BTT (to be sent to media partners, posted on BTT blog, website homepage and social media)
- Full-page, full-color ad in March or September issues of the BTT Journal OR half-page, full-color ads in both
- Two social media posts, two blog posts and one sponsor spotlight in the BTT newsletter
- 12 month use of BTT logo on products and corporate media (per separate agreement with BTT)



## SILVER PARTNER

\$10,000 - \$24,999

- Linked logo on sponsor page on BTT website
- Press release announcing corporate support of BTT (to be sent to media partners, posted on BTT blog, website homepage and social media)
- One social media post and one blog post
- Half-page, full-color ad in March or September issues of the BTT Journal OR quarter-page, full-color ads in both
- 12 month use of BTT logo on products and corporate media (per separate agreement with BTT)

## BRONZE PARTNER

\$4,000 - \$9,999

- Linked logo on sponsor page on BTT website
- Press release announcing corporate support of BTT (to be sent to media partners, posted on BTT blog, website homepage and social media)
- One social media post and one blog post
- Quarter-page, full-color ad in March or September issues of the BTT Journal



## CHROME PARTNER

\$2,500 - \$3,999

- Text link on sponsor page on BTT website
- Announcement of corporate support posted on BTT blog and Facebook page