

6th International Bonefish and Tarpon Trust Symposium

November 10th & 11th, 2017

Sponsorship Opportunities

The 6th International Bonefish & Tarpon Trust Symposium will be the largest and most significant in the history of this special event. Stakeholders from across the world of flats fishing--anglers, guides, industry leaders, government agencies, scientists, outdoor writers, authors and artists--will converge on the Bonaventure Resort and Spa November 10-11, 2017, to attend the premier conference in the sport. The 2017 program, which kicks off BTT's 20th Anniversary, will include presentations on major research findings by BTT along with spin and fly casting clinics, fly tying clinics, panel discussions with top anglers and guides, art and photography, and a special banquet honoring those who have contributed to flats fishery conservation. Also new this year will be a Flats Fishing Expo, where sponsors will have a bright spotlight to share information about their products and corporate commitment to conservation with the hundreds of participants who will be attending. Space is limited, so please act quickly to reserve your place in the 6th International Symposium!



"The Power of 20" Sponsorship \$20,000

- All Incentives from Grand Sponsorship plus 20th Anniversary "swag bag" for ten.
- Limited to two sponsors.

Grand Sponsorship \$10,000

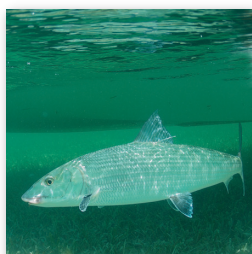
- Limited to three sponsors.
- Supersized 10x20 booth for BTT's Inaugural Flats Expo.
- Brand mention in at least two social media posts leading up to Symposium.
- First Choice and Exclusive naming for one clinic / presentation session.
- Logo on banner display at named session.
- Logo on display at Friday evening's Art and Film Festival.
- Logo and link to website on Symposium web page under Grand Sponsor Category.
- Logo in event program.
- Large logo on Symposium promotional advertisements.
- Ten all inclusive tickets to event (including a full table at the banquet).

Symposium Sponsorship \$5,000

- Floor space inside for displaying logo, product, and hand-outs.
- Brand mention in at least one social media post leading up to Symposium.
- Exclusive naming for one clinic / presentation session with banner display at named session.
- One 10x10 space for BTT's Inaugural Flats Expo
- Logo and link to website on Symposium web page under Symposium Sponsor Category.
- Logo in event program.
- Small logo on Symposium promotional advertisements.
- Ten all inclusive tickets to event (including a full table at the banquet).

Session Sponsorship \$2,500

- Logo on banner display at named session.
- Logo and link to website on Symposium web page under Session Sponsor Category.
- Brand name listed in event program.
- Five all inclusive tickets to event (including 5 seats at the banquet).
- One 10x10 space for BTT's Inaugural Flats Expo



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About Bonefish and Tarpon Trust

Mission: To conserve and restore bonefish, tarpon and permit fisheries and habitats through research, stewardship, education and advocacy. Through science-based approaches, BTT is working to protect and enhance healthy, functioning flats fisheries and habitats in the Western Hemisphere, and restore those in decline. This work is being done in collaboration with other institutions and governments. BTT is working to protect and restore habitats throughout the range of bonefish, tarpon and permit to ensure healthy populations of these and associated species.

What Your Sponsorship Dollars Support


 Protection, restoration and conservation of critical habitat for juvenile tarpon

 Mapping flats fishing areas and habitats to provide focus for conservation efforts and ensuring angler access to these areas

 Fish tagging programs for permit, bonefish, and tarpon to identify areas for habitat protection and appropriate conservation

 Identifying causes for fish population declines in the Florida Keys, and formulating strategies for restoration

 Angler education, proper catch and release practices and responsible stewardship

 Identification of bonefish adult and juvenile habitat locations, and of spawning locations so they can be protected

Session Sponsorship Opportunities

Andy Mill Tarpon Clinic

Angling Legend(s) Fly Casting Clinic

Photography Clinic

Adventure Travel Panel

Flats Expo

Light Tackle Techniques for the Flats Clinic

SUP Fishing Clinic

Fly Tying Clinics

Fix Our Water Discussion Panel

Bonefish Expert Discussion Panel

Tarpon Expert Discussion Panel

Permit Expert Discussion Panel

International Expert Discussion Panel

Angling Legends Panel

Art & Film Festival (Friday Evening)

Bonefish Science Session

Permit Science Session

Tarpon Science Session

Bahamas Initiative

Keys Initiative

And More...

